Springtide
RESEARCH INSTITUTE®

Thirteen: A First Look at Gen Alpha

Topline Survey Results

CONTENTS

METHODOLOGY

Springtide Research Institute conducted this study of 13-year-olds—the oldest of "Generation Alpha"—in January 2024. We surveyed a sample of 1,112 13-year-olds residing in the United States. The survey was open between January 18th and January 24th, 2024. The survey consisted of 55 questions which covered the following topics: media, technology, identity, race, COVID-19, mental health, well-being, politics, religion, and spirituality.

Springtide used an online panel provider called Alchemer to administer the survey. Alchemer crowdsources panels through several online suppliers for a total of about 25,000 13-year-old U.S. panelists. In order to participate in a panel, individuals must create user profiles that require yearly verification and updates. Alchemer distributed the survey to a random subsample of these panelists, guided by quotas to match census demographics for gender and region. Springtide added parental consent as a requirement for minors.

Though Alchemer's panel is nationally representative, it and all online "opt-in" samples can suffer from phony respondents motivated by cash incentives. To offset this risk and maximize data quality, Springtide eliminated all identifiable phony responses from the dataset using various techniques. First, we excluded responses from individuals with IP addresses outside of the United States. Second, we excluded those who completed the survey too quickly ("speeders"), who responded with non-random patterns ("straightlining"), or who offered gibberish for the survey's open-ended questions. Third, we asked a set of "red herring" questions to identify and exclude disengaged respondents (e.g., those who said that they had no pets but later said they had three pets).

The sample margin of error is +/-2.9%. Standard errors may be higher than estimated in statistical models because we do not use a simple random sample.

Other notes: An external institutional review board ("IRB") called Sterling IRB reviewed and approved this study on January 16th, 2024 (IRB ID#11615). Sterling IRB operates under federal regulations established by the US Department of Health and Human Services to protect the rights of research participants. Springtide secured parental consent for all respondents.

This study was funded solely by Springtide Research Institute, founded in 2019 under the umbrella of Lasallian Educational and Research Initiatives (LERI), a nonprofit, tax-exempt 501(c)(3) member organization in the State of Minnesota, whose publishing roots date back to 1943. LERI is an expression of the Christian Brothers of De La Salle or the Lasallians, a Catholic lay religious congregation founded by Saint John Baptist de La Salle, the patron saint of teachers and a fierce advocate of the young. Our work draws inspiration from De La Salle's passion for building communities oriented toward the good of young people, especially those on the margins. Our research findings and conclusions are never altered to accommodate other interests, including those of the Christian Brothers, churches, or government bodies and officials.

SURVEY QUESTIONS

This section includes variables names, survey questions and response options as presented to respondents, and the number of respondents who selected each response. Cases which were excluded from analyses (e.g., due to ineligibility or bogus responses) are not included in these frequencies. For the purposes of analysis and reporting, some of these variables were recoded into more succinct categories.

Screener Questions

R_STATE: Which state do you live in?

Response	Frequency
Alabama	20
Alaska	2
Arizona	23
Arkansas	20
California	101
Colorado	17
Connecticut	12
Delaware	3
Florida	86
Georgia	47
Hawaii	2
Idaho	3
Illinois	31
Indiana	26
Iowa	13
Kansas	12
Kentucky	29
Louisiana	17
Maine	6
Maryland	14
Massachusetts	12
Michigan	42
Minnesota	11
Mississippi	12
Missouri	18
Montana	3
Nebraska	12
Nevada	8

New Hampshire	5
New Jersey	17
New Mexico	4
New York	62
North Carolina	51
North Dakota	2
Ohio	52
Oklahoma	15
Oregon	14
Pennsylvania	55
Rhode Island	1
South Carolina	25
South Dakota	0
Tennessee	21
Texas	98
Utah	8
Vermont	1
Virginia	32
Washington	23
Washington, D.C.	5
West Virginia	3
Wisconsin	12
Wyoming	4
I do not live in the US	0

R_AGE: How old are you?

Response	Frequency
Under 13	0
13	1112
14	0
15	0
16	0
17	0
18	0
19	0
20	0
21	0
22	0
23	0
24	0
25	0
Over 25	0

[PARTICIPANTS WERE DETERMINED TO BE INELIGIBLE AND IMMEDIATELY DISQUALIFIED FROM THE SURVEY IF THEY RESPONSED TO R_STATE WITH "I do not live in the US" OR TO R_AGE WITH AN OPTION OTHER THAN "13". THOSE WHO SELECTED THESE OPTIONS WERE EXCLUDED FROM ANALYSES AND ARE NOT INCLUDED IN THE FREQUENCY TABLES ABOVE.]

Media & Technology

ACCESS: At home, do you have, or have access to...?

Note: We adapted this question from Pew Research Center 2023 "Teens Survey" by Monica Anderson and team.

ACCESS_SMARTPHONE: A smart phone

Response	Frequency
Yes, I do	1079
No, I do not	32
No response	1

ACCESS_COMPUTER: A desktop or laptop computer

Response	Frequency
Yes, I do	994
No, I do not	107
No response	11

ACCESS_GAMING: A gaming console, like an Xbox or PlayStation

Response	Frequency
Yes, I do	995
No, I do not	111
No response	6

ACCESS_TABLET: A tablet computer, like an iPad or Kindle

Response	Frequency
Yes, I do	897
No, I do not	201
No response	14

ACCESS_VR: A virtual reality headset, like an Oculus (recently renamed to Meta Quest)

Response	Frequency
Yes, I do	466
No, I do not	636
No response	10

[IF RESPONDED TO ACCESS_SMARTPHONE WITH "Yes, I do"]:

R_PHONEUSE: In general, I'm on my phone...

Response	Frequency
0 hours a day	19
1-2 hours a day	185
3-4 hours a day	422
5-6 hours a day	251
More than 6 hours a day	201
No response	34

SOCIALUSE: How often do you use the following apps or sites?
Note: We adapted this question from Pew Research Center 2023 "Teens Survey" by Monica Anderson and team.

SOCIALUSE_TWITTER: Twitter (recently renamed to X)

Response	Frequency
I don't use this app or site	626
Not very often	151
Several times a week	104
About once a day	80
Several times a day	110
Almost constantly	35
No response	6

SOCIALUSE_INSTAGRAM: Instagram

Response	Frequency
I don't use this app or site	357
Not very often	125
Several times a week	166
About once a day	113
Several times a day	247
Almost constantly	88
No response	16

SOCIALUSE_FACEBOOK: Facebook

Response	Frequency
I don't use this app or site	357
Not very often	134
Several times a week	116
About once a day	134
Several times a day	243
Almost constantly	116
No response	12

SOCIALUSE_SNAPCHAT: Snapchat

Response	Frequency
I don't use this app or site	318
Not very often	84
Several times a week	145
About once a day	93
Several times a day	320
Almost constantly	146
No response	6

SOCIALUSE_YOUTUBE: YouTube

Response	Frequency
I don't use this app or site	19
Not very often	39
Several times a week	140
About once a day	159
Several times a day	465
Almost constantly	280
No response	10

SOCIALUSE_REDDIT: Reddit

Response	Frequency
I don't use this app or site	698
Not very often	154
Several times a week	110
About once a day	68
Several times a day	63
Almost constantly	14
No response	5

SOCIALUSE_TIKTOK: TikTok

Response	Frequency
I don't use this app or site	223
Not very often	48
Several times a week	118
About once a day	102
Several times a day	370
Almost constantly	239
No response	12

SOCIALUSE_TWITCH: Twitch

Response	Frequency
I don't use this app or site	635
Not very often	135
Several times a week	146
About once a day	79
Several times a day	84
Almost constantly	25
No response	8

SOCIALUSE_BEREAL: BeReal

Response	Frequency
I don't use this app or site	837
Not very often	97
Several times a week	61
About once a day	56
Several times a day	37
Almost constantly	9
No response	15

SOCIALUSE_THREADS: Threads

Response	Frequency
I don't use this app or site	839
Not very often	99
Several times a week	72
About once a day	34
Several times a day	40
Almost constantly	17
No response	11

SCREEN_PERMISSION: Do you have to get your parents' permission before using apps or sites?

Response	Frequency
No	387
Yes	720
No response	5

SCREEN_LIMITS: Do your parents limit your screen time?

Response	Frequency
No	483
Yes	624
No response	5

SCREEN_CHECK: Do your parents ever check what you are doing online?

Response	Frequency
No	146
Yes	959
No response	7

[IF RESPONDED TO AT LEAST ONE SOCIALUSE ITEM WITH AN OPTION OTHER THAN "I don't use this app or site"]:

R_SOCIALREASON: I personally use social media apps or sites because...

R_SOCIALREASON_IMPORTANT: It's an important part of my daily life

Response	Frequency
Unchecked	695
Checked	404
Did not receive question	13

R_SOCIALREASON_IDENTITY: It is a part of my identity

Response	Frequency
Unchecked	890
Checked	209
Did not receive question	13

R_SOCIALREASON_MEANING: It gives my life meaning

Response	Frequency
Unchecked	932
Checked	167
Did not receive question	13

R_SOCIALREASON_CREATIVE: It is a creative outlet

Response	Frequency
Unchecked	586
Checked	513
Did not receive question	13

R_SOCIALREASON_RELATIONSHIP: It is where I form and maintain relationships

Response	Frequency
Unchecked	787
Checked	312
Did not receive question	13

R_SOCIALREASON_GAINKNOWLEDGE: I use it to gain knowledge

Response	Frequency
Unchecked	533
Checked	566
Did not receive question	13

R_SOCIALREASON_SHAREKNOWLEDGE: I use it to share knowledge

Response	Frequency
Unchecked	713
Checked	386
Did not receive question	13

R_SOCIALREASON_PURCHASE: I find and purchase things that are relevant to me

Response	Frequency
Unchecked	887
Checked	212
Did not receive question	13

R_SOCIALREASON_CONNECTION: It helps me feel connected to something bigger than myself

Response	Frequency
Unchecked	840
Checked	259
Did not receive question	13

R_SOCIALREASON_PERSUADE: I use it to persuade others to join causes I am passionate about

Response	Frequency
Unchecked	1021
Checked	78
Did not receive question	13

R_SOCIALREASON_DISCONNECT: I like disconnecting from reality

Response	Frequency
Unchecked	905
Checked	194
Did not receive question	13

R_SOCIALREASON_SHAREEVENTS: I use it to share important life events and accomplishments

Response	Frequency
Unchecked	827
Checked	272
Did not receive question	13

R_SOCIALREASON_CONNECTRELIG: I use it to connect with my faith or spirituality

Response	Frequency
Unchecked	1020
Checked	79
Did not receive question	13

R_SOCIALREASON_CONNECTPOL: It connects me with political organizations

Response	Frequency
Unchecked	1057
Checked	42
Did not receive question	13

R_SOCIALREASON_CONNECTCARE: It helps me connect to things I care about

Response	Frequency
Unchecked	645
Checked	454
Did not receive question	13

R_SOCIALREASON_NEWS: It is a source for news and information

Response	Frequency
Unchecked	811
Checked	288
Did not receive question	13

R_SOCIALREASON_FRIENDSUSE: My friends use it

Response	Frequency
Unchecked	383
Checked	716
Did not receive question	13

R_SOCIALREASON_OTHER: Some other reason (please specify)

Response	Frequency
Unchecked	1062
Checked	37
Did not receive question	13

R_SOCIALREASON_NONE: None of the above

Response	Frequency
Unchecked	1099
Checked	0
Did not receive question	13

R_SOCIALREASON_DONTUSE: I don't use social media

Response	Frequency
Unchecked	1099
Checked	0
Did not receive question	13

SCREEN: To what extent would you agree with each of the following statements?

SCREEN_INFOSHARE: I share a lot of information about my personal life on social media.

Response	Frequency
Strongly disagree	277
Disagree	318
Neither agree nor disagree	172
Agree	248
Strongly agree	71
No response	26

SCREEN_FEELWORSE: I often feel worse about myself after spending time on social media.

Response	Frequency
Strongly disagree	381
Disagree	400
Neither agree nor disagree	180
Agree	94
Strongly agree	33
No response	24

SCREEN_WASTETIME: I waste too much time on social media.

Response	Frequency
Strongly disagree	205
Disagree	292
Neither agree nor disagree	294
Agree	240
Strongly agree	46
No response	35

SCREEN_ADDICTION: How about this one? I think I am addicted to my phone.

Response	Frequency
Strongly disagree	168
Disagree	236
Neither agree nor disagree	222
Agree	355
Strongly agree	116
No response	15

There's been a lot of talk recently about "AI" or artificial intelligence, and many people and organizations use AI in daily life...

AI_HEARDREAD: How much have you heard or read about AI?

Response	Frequency
Nothing at all	65
A little	587
A lot	459
No response	1

AI_USE: Have you personally ever used AI?

Response	Frequency
No	623
Yes	488
No response	1

Identity & Race

IDENTITY_FIRST: We are all part of different groups. Some are more important to us than others when we think of ourselves. In general, which from the following list is most important to you in describing who you are?

Response	Frequency
Your gender (for example, being a man or a woman)	185
Your age group (for example, being a teenager or young adult)	419
Your race or ethnicity (for example, being White or Hispanic)	108
Your preferred political party (for example, being a Republican or Democrat)	10
Your religion (for example, being Christian or Muslim)	71
Your nationality (for example, being American or Chinese)	51
Your family status (for example, being a son/daughter, or a sibling)	149
Your social class (for example, middle or working class)	33
Your sexual orientation (for example, being straight or gay)	48
Something else (please specify):	38
No response	0

IDENTITY_SECOND: How about what is second most important to you in describing who you are?

[RESPONSE OPTIONS THAT WERE NOT CHOSEN BY THE RESPONDENT IN IDENTITY_FIRST WERE DISPLAYED FOR THIS QUESTION]:

Response	Frequency
Your gender (for example, being a man or a woman)	274
Your age group (for example, being a teenager or young adult)	251
Your race or ethnicity (for example, being White or Hispanic)	154
Your preferred political party (for example, being a Republican or Democrat)	24
Your religion (for example, being Christian or Muslim)	61
Your nationality (for example, being American or Chinese)	74
Your family status (for example, being a son/daughter, or a sibling)	192
Your social class (for example, middle or working class)	36
Your sexual orientation (for example, being straight or gay)	45
Something else (please specify):	274
No response	1

ATTENTION1: Do you have any pets?

Response	Frequency
No	158
Yes	872
No response	82

R_RACE: What is your race or ethnicity?

Response	Frequency
American Indian or Alaska Native	14
Asian	26
Black or African American	170
Hispanic or Latino	98
Native Hawaiian or Pacific Islander	1
White	711
Two or more races/ethnicities (please specify):	82
Other (please specify):	10
No response	0

RACE_IMPORTANCE: How important would you say your race or ethnicity is in describing who you are?

Response	Frequency
Not at all important	246
Slightly important	269
Moderately important	262
Very important	305
No response	30

RACE_OPPORTUNITIES: Do you think your race or ethnicity makes your opportunities in life better or worse?

Response	Frequency
Worse	104
It has no effect	474
Better	282
Not sure	199
No response	53

RACE_AMERICAN: Do you generally think of yourself mainly as a particular racial/ethnic group, or do you mainly think of yourself as just an American?

Note: We adapted this question from Pew Research Center's 2023 "Survey of Asian Americans" by Neil G. Ruiz and team.

Response	Frequency
Just an American	706
One particular racial/ethnic group	84
Two or more racial/ethnic groups	77
An American and one or more racial/ethnic groups	90
Not sure; I've never thought about it before	98
No response	57

RACE_FRIENDS: Thinking about your closest friends, would you say they are the same race as you, a different race, or a combination?

Response	Frequency
All a different race than me	95
Mostly a different race than me	123
About evenly divided between the same race as me and other races	460
Mostly the same race as me	274
All the same race as me	63
I'm not sure what race my friends are	32
No response	65

RACE_SCHOOL: Thinking about the school you attend, is it all white, mostly white, about half white and half other races, mostly other races, or all other races?

Response	Frequency
All white	40
Mostly white	323
About half white and half other races	423
Mostly other races	128
All other races	83
Not sure	30
I don't go to school	10
No response	75

RACE_DISCRIM: Have you ever felt discriminated against because of your race or ethnicity?

Response	Frequency
No	786
Yes	239
No response	87

RACE_OPINION: In the next 25 years, the United States will become more racially and ethnically diverse In your opinion, is this...?

Response	Frequency
A very bad thing	50
A bad thing	54
Neither good nor bad	254
A good thing	277
A very good thing	301
Not sure	89
No response	87

COVID-19 Pandemic

COVID: Listed below are a few different areas of your life. In general, would you say the pandemic had a positive impact, a negative impact, or no impact on these areas?

COVID_LIFE: Your life in general

Response	Frequency
No impact	76
Positive	299
A mix of positive and negative	468
Negative	266
No response	3

COVID_FRIENDS: Your relationships with your friends

Response	Frequency
No impact	144
Positive	386
A mix of positive and negative	354
Negative	213
No response	15

COVID_FAMILY: Your relationships with your family

Response	Frequency
No impact	165
Positive	542
A mix of positive and negative	326
Negative	71
No response	8

COVID_PHYSICAL: Your physical health

Response	Frequency
No impact	260
Positive	415
A mix of positive and negative	254
Negative	166
No response	17

COVID_MENTAL: Your mental health

Response	Frequency
No impact	183
Positive	349
A mix of positive and negative	334
Negative	239
No response	7

COVID_EDUCATION: Your education

Response	Frequency
No impact	108
Positive	383
A mix of positive and negative	325
Negative	287
No response	9

Mental Health & Wellbeing

FLOURISH: Below are 8 statements with which you may agree or disagree. Please indicate your agreement with each item.
Note: We adapted these items from the Flourishing Scale: Diener, E., Wirtz, D., Tov, W., Kim-Prieto, C., Choi, D., Oishi, S., & Biswas-Diener, R. (2009). New measures of well-being: Flourishing and positive and negative feelings. Social Indicators Research, 39, 247-266.

FLOURISH_PURPOSE: I lead a purposeful and meaningful life.

Response	Frequency
Strongly disagree	25
Disagree	36
Neither agree nor disagree	190
Agree	544
Strongly agree	311
No response	6

FLOURISH_SOCIAL: My friendships are supportive and rewarding.

Response	Frequency
Strongly disagree	22
Disagree	28
Neither agree nor disagree	128
Agree	585
Strongly agree	347
No response	2

FLOURISH_ENGAGE: I am engaged and interested in my daily activities.

Response	Frequency
Strongly disagree	19
Disagree	40
Neither agree nor disagree	111
Agree	576
Strongly agree	365
No response	1

FLOURISH_OTHERS: I actively contribute to the happiness and well-being of others.

Response	Frequency
Strongly disagree	14
Disagree	37
Neither agree nor disagree	157
Agree	595
Strongly agree	305
No response	4

FLOURISH_CAPABLE: I am competent and capable in the activities that are important to me.

Response	Frequency
Strongly disagree	13
Disagree	34
Neither agree nor disagree	109
Agree	542
Strongly agree	411
No response	3

FLOURISH_GOOD: I am a good person and live a good life.

Response	Frequency
Strongly disagree	11
Disagree	12
Neither agree nor disagree	81
Agree	532
Strongly agree	470
No response	6

FLOURISH_FUTURE: I am optimistic about my future.

Response	Frequency
Strongly disagree	16
Disagree	38
Neither agree nor disagree	161
Agree	463
Strongly agree	429
No response	5

FLOURISH_RESPECT: People respect me.

Response	Frequency
Strongly disagree	18
Disagree	59
Neither agree nor disagree	237
Agree	496
Strongly agree	293
No response	9

MH_PROBLEM: Have you ever felt you had a mental health problem?

Response	Frequency
No	807
Yes	305
No response	0

[IF RESPONDED TO MH_PROBLEM WITH "Yes"]:

MH_TREATMENT: Did you get treatment for your mental health problem? For example, by going to see a psychiatrist, psychologist, or counselor?

Response	Frequency
No	82
Yes	223
No response	0
Did not receive question	807

MH: During the past four weeks, how often…

MH_DEPRESSED: Have you felt unhappy and depressed?

Response	Frequency
Never	271
Rarely	399
Sometimes	328
Often	80
Very often	29
No response	5

MH_WORRY: Have you felt worried and anxious?

Response	Frequency
Never	227
Rarely	314
Sometimes	411
Often	102
Very often	50
No response	8

MH_LONELY: Have you felt lonely?

Response	Frequency
Never	368
Rarely	270
Sometimes	341
Often	86
Very often	39
No response	8

MH_HOPE: Have you felt hopeful about the future?

Response	Frequency
Never	90
Rarely	74
Sometimes	259
Often	433
Very often	252
No response	4

MH_MISSOUT: Which of the following statements comes closer to your own view — even if neither is exactly right?

Response	Frequency
I would rather miss out on a good opportunity than feel nervous or scared	371
I will do something that makes me feel nervous or scared if it's for a good opportunity	737
No response	4

Politics

POL_INFOKNOW: How much do you know about government and politics (for example, local or national issues like education, poverty, immigration, and more)?

Response	Frequency
None	127
Very little	425
Some, but not a lot	451
A lot	109
No response	0

POL_TALKHOME: How much does your close family talk about government and politics at home (for example, talking local or national issues like education, poverty, immigration, and more)?

Response	Frequency
None	94
Very little	333
Some, but not a lot	454
A lot	227
No response	4

POLPARTY_ID: Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or something else? If you are unsure, you can choose I don't know.

Response	Frequency
Democrat	271
Independent	144
Republican	188
Other (please specify):	4
I don't know	453
None	47
No response	5

POLIDEOLOGY_ID: We hear a lot of talk these days about liberals and conservatives. Where would you place yourself on a scale from extremely liberal to extremely conservative? If you are unsure, you can choose I don't know.

Response	Frequency
Extremely liberal	63
Liberal	108
Slightly liberal	65
Moderate, right in the middle	220
Slightly conservative	70
Conservative	90
Extremely conservative	42
I don't know	447
No response	7

TRENDSEVAL: Do you think each of the following is generally good or bad for our society?

Note: The items in this question are from Pew Research Center's 2021 American Trends Panel Survey.

TRENDSEVAL_TRANS: Greater social acceptance of people who are transgender (people who identify as a gender that is different from the sex they were assigned at birth)

Response	Frequency
Very bad for society	107
Somewhat bad for society	145
Neither good nor bad for society	376
Somewhat good for society	222
Very good for society	250
No response	12

TRENDSEVAL_RELIG: A decline in people belonging to an organized religion

Response	Frequency
Very bad for society	153
Somewhat bad for society	246
Neither good nor bad for society	471
Somewhat good for society	136
Very good for society	96
No response	10

TRENDSEVAL_GUNS: An increase in regulating who can have guns in the U.S. and who cannot

Response	Frequency
Very bad for society	140
Somewhat bad for society	141
Neither good nor bad for society	224
Somewhat good for society	260
Very good for society	337
No response	10

TRENDSEVAL_CLIMATE: Trying to reduce the negative effects of climate change

Response	Frequency
Very bad for society	38
Somewhat bad for society	41
Neither good nor bad for society	221
Somewhat good for society	300
Very good for society	500
No response	12

TRENDSEVAL_CANCEL: Cancelling public figures who say things that are very offensive to others

Response	Frequency
Very bad for society	105
Somewhat bad for society	141
Neither good nor bad for society	304
Somewhat good for society	284
Very good for society	270
No response	8

TRENDSEVAL_AI: Greater use of artificial intelligence or AI

Response	Frequency
Very bad for society	96
Somewhat bad for society	184
Neither good nor bad for society	364
Somewhat good for society	294
Very good for society	168
No response	6

TRENDSEVAL_MH: Talking openly about mental health issues

Response	Frequency
Very bad for society	9
Somewhat bad for society	18
Neither good nor bad for society	131
Somewhat good for society	311
Very good for society	631
No response	12

CLIMATE_WORRY: How often do you worry about the effects of climate change?

Response	Frequency
Never	190
Rarely	260
Sometimes	385
Often	198
Constantly	70
No response	9

CLIMATE_LIFEDIFFER: To what extent do you agree with the following statement?: Because of climate change, my life will turn out much differently from my parents' lives.

Response	Frequency
Strongly disagree	65
Disagree	111
Neither disagree nor agree	383
Agree	405
Strongly agree	138
No response	10

Religion & Spirituality

R_RELIGIOUS: To what extent do you consider yourself a religious person?

Response	Frequency
I am not religious	289
I am slightly religious	362
I am moderately religious	314
I am very religious	147
No response	0

R_SPIRITUAL: To what extent do you consider yourself a spiritual person?

Response	Frequency
I am not spiritual	194
I am slightly spiritual	382
I am moderately spiritual	329
I am very spiritual	205
No response	2

R_IMPORTANCE: How important is religion in your life?

Response	Frequency
Religion is not at all important in my life	212
Religion is among the least important things in my life	112
Religion is neither important nor unimportant in my life	281
Religion is among the most important things in my life	394
Religion is the most important thing in my life	108
No response	5

R_RELAFFIL: Which of the following religions, traditions, or worldviews do you most identify with?

Response	Frequency
Agnostic (I'm not sure if God exists)	82
Atheist (I do not believe in God)	26
Buddhist	7
Catholic	202
Jewish	26
Just Christian	361
Hindu	8
Mormon (Church of Jesus Christ of Latter-day Saints/LDS)	14
Muslim	32
None	91
Orthodox (Greek, Russian, or some other Orthodox Church)	3
Protestant (Baptist, non-denominational, Methodist, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, etc.)	149
Spiritual but not religious	53
Unitarian (Universalist)	3
Wiccan or Pagan	14
Two or more religions or faith traditions	3
Other (please specify)	29
No response	9

RELIG_ATTEND: Aside from weddings and funerals, how often do you attend religious or spiritual services either in person or virtually (i.e., at a church, synagogue, mosque, temple, or any other place of worship)?

Response	Frequency
Never	251
Rarely	216
A few times a year	169
Once or twice a month	139
Once a week	236
More than once a week	84
No response	17

RELIG_TALKHOME: How much does your close family talk about religion or spirituality at home?

Response	Frequency
Not at all	140
Not much	273
Somewhat	431
A lot	246
No response	22

RELIG_BELIEF: Which statement comes closest to expressing what you believe about a higher power—whether it be God, gods, or some other divine source or universal energy?

Response	Frequency
I don't believe in a higher power	54
I doubt a higher power's existence more than I believe	72
I believe in a higher power's existence more than I doubt	357
I know a higher power exists and I have no doubts about it	531
I don't know what I believe about the existence of a higher power	77
No response	21

ATTENTION2: How many pets do you have?

Response	Frequency
0	170
1	276
2	365
3	122
4	71
5 or more	84
No response	24

Demographics

R_GENDER: Which gender do you most identify with?

Response	Frequency
Female	545
Male	551
Non-Binary	14
Other (please specify)	2
No response	0

R_TRANS: Are you transgender?

Response	Frequency
Yes	14
No	1086
Not sure	11
No response	1

R_SEXUALITY: Which sexuality do you most identify with?

Response	Frequency
Asexual	20
Bisexual	63
Gay	11
Straight (Heterosexual)	952
Lesbian	14
Pansexual	9
Questioning or unsure	35
Other (please specify)	6
No response	2

R_COMMUNITY: What type of community do you live in?

Response	Frequency
Rural	245
Suburban	451
Urban (City)	388
Not sure	22
No response	6

R_BIRTHPLACE: Were you born in the United States?

Response	Frequency
Yes	1089
No	14
Not sure	1
Prefer not to say	2
No response	6

R_INCOME: Compared with other households, would you say the income of the household you are in now is:

Response	Frequency
Far below average	64
Below average	201
Average	498
Above average	256
Far above average	56
Not sure	32
No response	5